



Sponsorship Opportunities

December 5th, 2023 | 6-9 PM

The Virginia Beach Convention Center



PRESENTED BY



PROJECT CONNECTION
FOUNDATION

ABOUT US



OUR MISSION

The Mission of Project Connection Foundation, Inc. is to bring comfort, joy and resources to less fortunate individuals and families in our communities. Our goal is to bring a sense of hope and a belief that tomorrow will be better. At present, our programs are designed to help the homeless with nourishment, clothing, and shelter and distraught families who are experiencing hardships. Through our thirteen years of service, we have been able to bring joy and peace to many families in the Hampton Roads area. Each year, our reach continues to grow allowing our organization to be of service to countless families through increased funding and community connected resources. Our core focus is to connect with people through projects ready to serve those in our community who are in need and be a reliable source of support in the growth and development of their lives.

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www.holidaytoydriveeventcelebration.com



PROJECT CONNECTION
FOUNDATION

BACKGROUND



OUR ASK

We are looking for organizations and individuals to donate and volunteer their time, talents and treasure both in-kind and monetary donations. Join our journey in believing in our mission making the impact and difference in the lives of those who need our help and want it! We have families that are in need this holiday season, many of them homeless. We want to be able to give them some joy this year. We want to be able to give them: "One Night of Peace ~ Felicia Mayo"

OUR TEAM

Felicia Mayo
Founder & CEO

Camron Phillips
Board Member

Erin Owens
Board Member

James Coleman
Board Member

Sophia Brimm
Board Member

EVENT DETAILS



THE TOY DRIVE

For the past 15 years, our team has conducted a Holiday Toy Drive during the month of November to assist families in need in our community.

12 years ago, we were honored to be joined by the Urban League of Hampton Roads Young Professionals. This is a huge service for many families that otherwise would not have a holiday season. Some of the recipients of the drive have been the families of: battered women, servicemen and servicewomen, and families affected by homelessness.

In the month of December, we hold a Holiday Party where the families are honored as special guests. At the event, the families receive their gifts and are treated to dinner, along with games, music, activities and a special visitor from the North Pole. This is a huge event for families and volunteers. To date, we have served over 500 families and 5000 people.

**The Holiday Toy Drive collection is
from November 1 - November 30, 2023.**

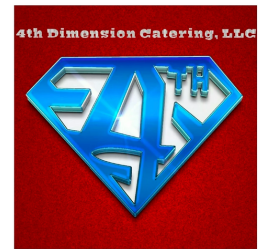
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SPONSORS



**SPECIAL THANK YOU
TO OUR COMMITTED
PARTNERS!**



TRUE POWER SOURCE MINISTRIES



**PROJECT CONNECTION
FOUNDATION**



SPONSORSHIP

BUDGET & DELIVERABLES

\$200 Bronze Sponsorship

- Name listed on Project Connection Foundation's website if paid by Friday, October 27th
- Name listed as donor participant in the Holiday Toy Drive program booklet

\$1000 Gold Sponsorship

- Name listed on Project Connection Foundation's website if paid by Friday, October 27th
- Name listed as donor participant in the Holiday Toy Drive program booklet
- Table with your company's name and logo provided at the Holiday Toy Drive
- Donor acknowledgement on Facebook/Twitter/Instagram

\$5000 Diamond Sponsorship

- Name listed on Project Connection Foundation's website if paid by Friday, October 27th
- Name listed as donor participant in the Holiday Toy Drive program booklet
- Table with your company's name and logo provided at the Holiday Toy Drive
- Donor acknowledgement on Facebook/Twitter/Instagram
- Your company's name and logo placed on the event banner
- Your company's name and logo on all advertising/publicity from date of commitment.
- Sponsor four children in all of our programs with quarterly updates.

\$500 Silver Sponsorship

- Name listed on Project Connection Foundation's website if paid by Friday, October 27th
- Name listed as donor participant in the Holiday Toy Drive program booklet
- Table with your company's name and logo provided at the Holiday Toy Drive

\$2500 Platinum Sponsorship

- Name listed on Project Connection Foundation's website if paid by Friday, October 27th
- Name listed as donor participant in the Holiday Toy Drive program booklet
- Table with your company's name and logo provided at the Holiday Toy Drive
- Donor acknowledgement on Facebook/Twitter/Instagram
- Your company's name and logo placed on the event banner

** Amenities guaranteed with payment made by Friday, October 27th, 2023

** All listed amounts are minimum price points per each tier.



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